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1104

Sixth Semester B.E. Degree Examination, Dec.2014/Jan.2015
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.

PART - A

- 1 a. Define Management. Explain the different roles of a manager. (10 Marks)
b. Briefly explain the important contributions made by Taylor under scientific management. (06 Marks)
c. Describe the systems approach to the management. (04 Marks)
- 2 a. What is the nature and purpose of planning? Explain the hierarchy of organizational plans. (10 Marks)
b. List the steps involved in planning. Explain the classification of planning premises. (10 Marks)
- 3 a. Define the following principles of organizing :
i) Span of control ii) Delegation iii) Unity of direction iv) Acceptability. (04 Marks)
b. Define Committee. Write any three advantages and weakness of committees. (08 Marks)
c. What is Staffing? Describe the importance and need for proper staffing. (08 Marks)
- 4 a. Explain Moslow's Need Hierarchy theory. How does it compare with the Two - factor theory? (08 Marks)
b. What are the important techniques of coordination? Explain. (12 Marks)

PART - B

- 5 a. Define the terms :
i) Entrepreneur ii) Enterprise iii) Entrepreneurship (03 Marks)
b. Explain the types of Entrepreneurs classified based on the developmental angle. (05 Marks)
c. Describe the components for the promotion and development of Entrepreneurship. (12 Marks)
- 6 a. Define SSI. Name the seven industry groups of the SSI sector. (05 Marks)
b. What is the impact of WTO and SSI? What are the pros and cons of WTO? Explain. (10 Marks)
c. List the prospects for small scale industries and explain any two of them. (5 Marks)
- 7 a. Give an overall view of the following institutional support system in Karnataka.
i) TECSOK ii) KSFC. (10 Marks)
b. What is the criteria for selecting a particular project? Explain. (05 Marks)
c. Briefly explain the economic aspects stage of the project appraisal. (05 Marks)
- 8 Write short notes on the following :
a. Virtual Organizations.
b. Essentials of effective control system.
c. SIDBI.
d. Sequential stages of project formulation. (20 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractices